What Are My Students Asking?

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Overview

• Communication
• Exploration
• Application
• Scholarship/FAFSA
• What to Do?
Communication

• Colleges need accurate information.
• Students should check email and mail regularly.
• Pro Tip: Only fill out communication cards if you are interested in receiving more information.
  • Colleges send a lot of information. When a student decides that a college isn’t for them, they need to communicate their decision and/or unsubscribe from the communication plan.
Exploration

• Topics
1. Academics – Tell me about? How do I benefit?
2. Tuition/Fees – Ask about total cost.
3. Location – Ask about the city and area.
4. Size – Don’t ask about S:F- Ask about class and org. size
5. Campus Life - How will I fit?
6. Athletics – Coach to Coach
7. Visit – Most important- It will answer all questions.
Application

• Students should take ownership of their application.
  • FERPA – They will get to a point where they are on their own.
• Fee Waivers- Many students don’t realize how to use them or where to get them.
• Build a relationship with the Admissions Counselor. – They are the go-to person.
  • Ask the counselor to set the expectation: communication, deadlines, future steps.
• Be specific! – No general questions after applying.
  • Check Application Status – The information listed on the status is in real time.
• Start in the fall!
• Know all options- Know your scores, understand requirements, and know your options
  • Will your student need to appeal? If so, apply early.
Scholarship/FAFSA

• Sell yourself!
  • Make topics personal. How does it relate?
  • Show your volunteer hours. The scholarship application is not the time to be modest!
• Follow directions and ask specific questions
  • Don’t assume money out of your pocket.
• Complete the FAFSA early! Students can begin this in October and can list up to 10 schools.
  • Beat the summer lines. The Financial Aid Office isn’t as busy during spring. Late April to August is there peak time.
What to Do?

• Don’t assume your students know the right questions to ask – This is their first time applying to college.
• Include Parents- The process is completely different than when they matriculated.
  • But encourage all parties for the student to be in the driver seat.
• Create a timeline and set goals for your students.
  • This can help students keep each other accountable.
• Reach out to your Admissions Counselor.
  • We are happy to help students stay on track.
  • Follow up with us after a college fair. – This can help identify what students are asking and if the changes are effective.
Sweet Rewards